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|  **Persuasive Essay - English 10**Name:     \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  |

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| CATEGORY (24) | **4**  | **3**  | **2**  | **1**  |
| **Focus on Ideas** Supports thesis | * Topic is narrow, manageable, and fully addresses the prompt.
* Properly supports with specific, relevant, focused and convincing details/evidence.
 | * Topic and ideas address the prompt but supporting information is general.
* Some support/details.
 | * Topic and ideas are somewhat clear but there is a need for more supporting information and details.
 | * The main idea is not clear.
* There is a seemingly random collection of information and/or no support/details.
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| **Organization/ Sequencing** | * + Inviting introduction with thesis and strong conclusion.
	+ Uses transitional words and phrases to connect ideas, and details are placed in a logical order.
	+ Keeps the interest of the reader
 | * + Introduction and/or conclusion is somewhat effective.
	+ Vague but somewhat effective thesis.
	+ Details are placed in a logical order but sometimes writing loses interest.
 | * + Ineffective introduction and/or conclusion.
	+ Questionable thesis.
	+ Some details are not in a logical or expected order, and this distracts the reader.
 | * + Little or no introduction and/or conclusion.
	+ No thesis.
	+ Many details are not in a logical or expected order.
	+ There is little sense that the writing is organized.
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| **Word Choice** **Persuasive Language** | * Word choice is powerful and engaging yet is also appropriate and professional.
* Strong vocabulary.
 | * Wording is mostly correct.
* Words and phrases work well.
* Average vocabulary.
 | * Writer uses words that communicate clearly and are generally correct, but words convey general meaning.
* Weak vocabulary.
 | * Writer uses a limited vocabulary that does not communicate strongly or capture the reader's interest.
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| **Sentence Structure/ Fluency**  | * Uses complete, well-constructed sentences that enhance meaning.
* Creative use of sentence length and structure for interest and flow.
 | * Most sentences are well-constructed with some varied structure.
* Some sentences incomplete.
 | * Some sentences are well-constructed but many have a similar structure.
* Some simple sentences.
 | * Sentences lack structure and appear incomplete or rambling.
* Little to no variation in sentence beginnings.
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| **Voice/Credibility****Supporting Evidence** | * The writer seems to be writing from research of the topic.
* Reflects a commitment to the writer’s own ideas.
* Uses a tone that is suited to the audience/purpose.
 | * The writer seems to be drawing on research, but there is some personal knowledge or opinion.
* Tone is somewhat suited to audience/purpose.
 | * The writer relates some of the research, but relies too much on own knowledge/ opinion.
* Lacks some personal ideas.
* Tone hints at purpose but may not be appropriate.
 | * Writing lacks credible evidence/research.
* The writer has not tried to transform the information in a personal way.
* Tone is ineffective and/or flat and lifeless.
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| **Spelling/Grammar (conventions and presentation)** **Typed, double-spaced** | * Writer makes no/few errors in grammar and usage that distract the reader from the content (including proper punctuation, capitalization, spelling and paragraphing).
* Fulfills requirements.
 | * Writer makes occasional errors in grammar and/or usage that distract the reader from the content (proper punctuation, capitalization, spelling and paragraphing).
* Partial fulfillment of requirements.
 | * Writer makes many errors in grammar or spelling that distracts the reader from the content (proper punctuation, capitalization, spelling and paragraphing).
* Ineffective fulfillment of requirements.
 | * Writer makes extreme errors in grammar or spelling that distracts the reader from the content (proper punctuation, capitalization, spelling and paragraphing).
* Lacking requirements.
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**Score (rubric score x\_\_\_\_) = /48**

**Essay**

**Outline /25 points**

**Works Cited /15 points**

**3 Source References /15 points**

 **/55 points**

**Paper Total = /103**

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